



Marie V. Thresher

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2D & 3D Animator | Motion Graphic Designer | Published Illustrator | Sculptor

WORK EXPERIENCE

2021-present

Senior Motion Graphics Designer, *Independence Blue Cross - Health Insurance Company*

Full time position in the Creative Services Marketing Department which includes 2D/3D animation, design, digital presentations, generative AI, brand identity, projection mapping, logos, & storyboards.

- Responsibilities include event campaign animations, brand content and explainer YouTube videos, ad promos in different formats for social media platforms, email gif banners, & storyboard presentations.
- Create designs and animations for our in-person events. I present storyboards to stakeholders and coordinate with our in-house teams and the location's vendors to create a unique theme to enhance our brand each year. For our *Accelerate* event, I timed projection mapping on our physical IBX brand letters to vertical LED screens to make it feel immersive with the runners going around the room.

2018-2021

Motion Graphics - Multimedia Producer, *Qurate Retail Group (QVC Broadcast Company)*

Full time position in the Content Development Department which included 2D/3D animation, motion graphic design, illustration, logo animation, character design/rigging, video editing, & film production.

- Designed and animated show opening titles and text treatments and lower thirds/credits. I created deck proposals with visual brand guidelines in the beginning of a project. Upon a show's completion, I provided promotional videos and images for broadcast and each social media platform.
- Animated a 24 minute Holiday Special, in which I created all of the illustrations, 3D models, and 2D characters in Adobe Illustrator, After Effects, Animate, and Cinema 4D. Lead a team of animators for additional assistance and created a launch package for promotion on social, streaming, & broadcast.

2012-2018

Motion Graphics Designer & Video Producer, *AVL Digital (Disc Makers & BookBaby)*

Full time position in which the responsibilities included: motion graphics, animation, video production, interactive design, illustration, print, YouTube & blog management, UX design, & product photography.

- Designed the printed badges/signage and animated logo promotions for our self-publishing conference.
- Participated in weekly creative team brainstorms to establish new design campaigns and review analytics.

EDUCATION

2025

Abe Leal 3D Certification, Anatomy for 3D Artists - Sculpting to 3D Print & Complete Guide to Retopology

2019-2022

School of Motion: Advanced Motion Methods, Animation Bootcamp, Cinema 4D Basecamp & Ascent

2016-2018

University of Pennsylvania, Auditor

Classes: Computer Animation, Environmental Animation, & Advanced Environmental Animation

- 3DS Max, Maya, Filming/Editing Green Screen Footage, 360 Video, AR/VR immersive, etc.

2017

YouTube Creator Academy, Certification in Pre-production, Production Skills, and Google Analytics.

2007-2012

Tyler School of Art (Temple University), Bachelor of Fine Arts, Magna Cum Laude Honors

Major: Graphic & Interactive Design, Minor Art History; Ranked in Top Nine Percent with 3.83 GPA

SKILLS

Adobe Suite, After Effects, Cinema 4D, Redshift, Adobe Illustrator, Photoshop, Premiere Pro, MadMapper, ZBrush, Figma/FigJam, Audition, Character Animator, Animate, 3DS Max, Dreamweaver, InDesign, Microsoft

CREATIVE EXPERIENCE - *Volunteer work can be provided upon request*

Member of *Bucks County Illustrator Group & Women In Animation*; Coded personal portfolio website

2021-2024

Published Author of *Happy Friday Doodles, Volumes One, Two, & Three*; Art Show at Artists of Yardley Gallery

Summer 2016

Illustration was published in Bucks County Illustrators Society's Book, *Fantasy Tales*

Spring 2013

Top 100 AIGA Philadelphia 2013 Design Awards, AIGA Professional Association for Design